



ASSET MANAGEMENT COMMITTEE

January 9, 2024

WSB, 701 Xenia Ave S Ste 300, Minneapolis, MN 55416

Lunch: D. Brian's Kitchen & Catering

12:00 pm - 1:30 pm

In attendance:

Russ Matthys	X	Shannon McGrath	X	Nick Preisler	X	Luke Lortie	X
Robin Drucker		Sue Miller		Jared Ward			
Charlie Howley	X	Larry Poppler		Christine Watson	X		
Brad Henry	X	Jeff Powell		Joe Wiita			

Minutes taken by: Russ Matthys

- *Vision – Advancing quality of life for all Minnesotans through Asset Management.*
- *Mission - Support public works through Asset Management advocacy and education.*
- *Goals –*
 - o *AM educational outreach to membership*
 - o *Practically advance membership in AM efforts*
 - *Messaging to convince/educate decision-makers*
 - *AM resource guide for all levels of users/expertise*

1. **Introductions** – Attendees (All)

2. **AM Message** – Tell Our Story (All)

Develop message to share with decision makers about the benefit of an AM strategy.

- *Sub-Committee (Robin, Larry)*
 - o *January 2024 article in Reporter – Brad summarized the article & its purpose*
 - o *AM Standards (consider name change) – Group Discussion led by Charlie & Shannon – Discussed spreadsheet sent by Larry on Jan 4; All Committee members to provide feedback requested in email to Sub-Committee by end of month. Likely plan to present at Fall Conference. Future consideration – create guide of AM BMPs (aesthetically pleasing, user friendly) vs. data management tool (link Excel to ESRI/AM software)*
 - o *Asset Management page on Website – Russ to send to Communications/Admin: Consistent with other Committee website pages; include latest AM news, links to National website/info, vision, mission, goals, Committee member contact info*
 - o *Provide feedback to National AMC – Reminder to share input with Brad*
- *Presentation Teams (Jeff, Nick, Jared, Russ)*
 - o *2023 Fall Conference – AM Presentations, Concurrent & General Sessions – Shannon & Russ shared a quick review*

- o Infrastructure Resilience Advisory Task Force Update – *Russ gave an update on the latest task force efforts. More to follow soon. Report due at month's end.*
- o 2024 PWX AM Session – *Robin & Russ submitted application – results in March.*
- o The Public Works Nerds Podcast, AM & Task Force – *Russ provided update of recent interview on AM. Should be posted this month.*
- o 2024 MnDOT/MN Local Road Safety Regional Workshop Traffic Safety – *Russ will update as details come. Requested presentations (half live, half remote)*
- o City Managers Conference 2024 – *Nick will pursue presentation Spring 2024/25*
- o Other Opportunities – *Collect AM Success Stories – All to share at each meeting*

3. 2023-24 Budget - Asset Management Committee (All)

- Fiscal Year (July 1, 2023 – June 30, 2024)
- Budget \$1575 – Meeting Meals, Outstate Travel, AM Swag

4. AM Resource – User Guide (Russ/All)

Become the AM resource guide for APWA-MN members.

- State-wide survey - Brad

5. AMC Committee Liaisons – Updates (All)

- a. Executive Committee - State/County/Regional Director
- b. Other Committees
 - i. Government Affairs Committee
 - ii. Communications (Charlie Howley)
 - iii. Conference Planning (John Powell)
 - iv. Diversity and Inclusivity
 - v. Education & Training (Joe Wiita)
 - vi. Environment
 - vii. History
 - viii. Mn2050 (Brad Henry)
 - ix. Membership
 - x. Outstate
 - xi. YP (Nick Preisler)
 - xii. Public Awareness (Russ Matthys)
 - xiii. Awards

6. Meetings – Schedule & Location (To Be Rotated)

Tuesday, Apr 2, 12-1:30 pm, TBD

Tuesday, June 25, 12-1:30 pm, TBD

Virtual Option (Jared)

7. Open Forum

8. Adjourn