



Outstate Development Committee

Tuesday, March 21, 2023
12 p.m. – 1 p.m. (Virtual)

MEETING MINUTES

Committee Members

Present:

Chris Petree (Chair), WSB
Justin Black, SEH
Mindy Carlson, Minnesota Local Technical Assistance Program (MNLTAAP)
Brad DeWolf, Bolton & Menk
Kevin Kruger, WSB
Jay Owens, City of Red Wing
Dan Plizga, City of Rochester
Steve Iverson (Executive Committee Liaison), City of Moorhead

Absent:

Scott Jensen, City of Lake City
Joe Jurewicz, AE2S
John Olson, City of Hutchinson
Jeremy Mathiasen, Stantec Consulting Services
Troy Nemmers, Bolton & Menk

AGENDA

1. Welcome & Introductions

- a. The meeting was convened at 12:00 p.m. and Chris welcomed everyone.

2. Approve January 24, 2023 Minutes

- a. Mindy Carlson made a motion to approve the minutes of the January 24, 2023 meeting and the motion was seconded by Justin Black. All Aye, motion carried.

3. 2023 Outstate Committee Priorities Discussion

- Focus on education & training opportunities in outstate regions. Consider providing virtual & hybrid options of existing programs and explore offering APWA Lunch & Learn Sessions.
 - Mindy has met with Tim P. & Chris M. from the Education & Training Committee as has Chris. The E & T Committee is interested in expanding offerings to outstate Minnesota with virtual and other options. The conversation will continue with that committee and, in the meantime, Mindy reminded the committee of the LTAP offerings for public works professionals that are available virtually and at various locations throughout the year across outstate Minnesota.
- Increase awareness of APWA to outstate areas, focus on outreach efforts and the value of APWA.

- Review Membership Map (attached)
- After reviewing the membership map that was prepared by Bolton & Menk, Steve discussed opportunities of working with consultants across NE/NW Minnesota to bring awareness to APWA. Brad, Justin & Chris also mentioned BMI, SEH and WSB reaching out to clients in outstate areas that have little or no membership presence with APWA. Mindy will also send out the APWA-MN Member Benefit One-Pager that was developed last year for this purpose. The group will report back at the next meeting.

4. APWA-MN Spring Conference Overview

- Chris provided an overview of the APWA-MN Spring Conference, May 10-12, 2023 at Grand View Lodge in Nisswa, MN as registration opened today. Chris encouraged committee members to attend and to invite others in their respective outstate areas to register and attend.

5. Other Business

- Chris notified committee members of his FT departure from WSB later this week, but informed them that he planned to remain actively involved in APWA and that for the short-term would continue to support this committee.

6. Adjourn: 12:28 p.m.

Purpose

The Outstate Development Committee creates educational opportunities and professional relationships for existing members and promotes membership benefits to prospective members in the non-metro (outstate) area of the state.