



Outstate Development Committee

Tuesday, January 24, 2023
12 p.m. – 1 p.m. (Virtual)

MEETING MINUTES

Committee Members

Present:

Chris Petree (Chair), WSB
Justin Black, SEH
Mindy Carlson, Minnesota Local Technical Assistance Program (MNLTP)
Joe Jurewicz, AE2S
John Olson, City of Hutchinson
Jeremy Mathiasen, Stantec Consulting Services, Inc.
Dan Plizga, City of Rochester
John Rodeberg, SEH, Inc.

Absent:

Brad DeWolf, Bolton & Menk, Inc
Troy Nemmers, Bolton & Menk, Inc.
Scott Jensen, City of Lake City
Kevin Kruger, WSB
Jay Owens, City of Red Wing
Steve Iverson (Executive Committee Liaison), City of Moorhead

AGENDA

1. Welcome & Introductions

- a. The meeting was convened at 12:00 p.m.
- b. Chris welcomed everyone and introduced Dan Plizga and Justin Black
 - John Rodeberg announced that is would be his last meeting and Chris thanked him for his service on the committee.

2. Approve August 8 & November 17, 2022 Minutes

- a. John Olson made a motion to approve the minutes of the August 8 & November 17, 2022 meetings and the motion was seconded by John Rodeberg. All Aye, motion carried.

3. 2022 & Beyond: Outstate Committee Priorities-Work Plan Updates

- a. Work with APWA National to update the membership map. (Brad & Chris)
 - Review Revised Membership Map
 - Map was completed in 2022, Chris will work with Brad to update map for 2023.
- b. Focus on education & training opportunities in outstate regions. Consider providing virtual & hybrid options of existing programs and explore offering APWA Lunch & Learn Sessions. (Mindy & Joe)

- Updates from Education & Training Committee
 - Mindy & Joe discussed programs that will be offered in 2023 and will discuss opportunities with the Education & Training Committee at their first meeting of the year that hasn't occurred yet.
- c. Increase awareness of APWA to outstate areas, focus on outreach efforts and the value of APWA. Utilize new one-pager to accomplish. (John, Scott, Jay & Brad)
- Updates from Public Awareness Committee
 - John provided an update on the distribution of the APWA-MN fliers and efforts being made in Outstate MN to increase awareness.
 - Volunteers needed for Albert Lea Schools "Pathways" Course in April/May (Chris)
 - Chris and Dan volunteered for this event and Chris will contact Russ to schedule.

4. Establish 2023 Outstate Committee Priorities

The committee established the following priorities for 2023:

1. Focus on education & training opportunities in outstate regions. Consider providing virtual & hybrid options of existing programs and explore offering APWA Lunch & Learn Sessions.
2. Increase awareness of APWA to outstate areas, focus on outreach efforts and the value of APWA.

5. Adjourn: 12:48 p.m.

Purpose

The Outstate Development Committee creates educational opportunities and professional relationships for existing members and promotes membership benefits to prospective members in the non-metro (outstate) area of the state.