



Communications Committee

January 16, 2023

In attendance: Lydia Ener, Mary Detloff, Charles Howley, Connor Fortune, Alex Mollenkamp

Minutes taken by: Lydia Ener

Discussion Topics:

- 1) 2023 Content Calendar Assignments
 - a. Changes or reassignments from last year – no changes to the primary content
 - b. See attached
 - c. Posts weekly / twice weekly on social media (Twitter & LinkedIn as submitted)

- 2) Executive Committee Get-to-Know-You Survey Questions, Video Questions
 - a. See attached
 - b. Replacement for the videos, all executive committee will answer and each month a few questions will be published with all answers

- 3) APWA Video Interviews
 - a. Should these be paused in favor of Get-to-Know-You Questions

- 4) Upcoming Meeting Dates
 - a. Monday, April 17th, 10am – 10:30am
 - b. Monday, July 17th, 10am – 10:30am
 - c. Monday, October 16th, 10am – 10:30am