



American Public Works Association – Minnesota Chapter

2013 Spring Conference

The Minnesota Chapter is a recognized leader in public works education, advocacy, and building better communities.

May 8-10, 2013

Grand View Lodge and Conference Center, Nisswa, Minnesota

Sponsored by:

American Public Works Association – Minnesota Chapter
Minnesota Street Superintendents Association

Facilitated by: COLLEGE OF CONTINUING EDUCATION
UNIVERSITY OF MINNESOTA

minnesota.apwa.net

Unlike last year, the weather did not bring us an early end to “winter,” so let’s hope spring starts soon. You still can’t call spring complete without our annual gathering in Nisswa! The Minnesota Chapter of the American Public Works Association will be holding our Spring Conference from May 8 - 10, 2013, at Grand View Lodge on the shores of beautiful Gull Lake. Your conference committee has once again succeeded in forming a program that is sure to satisfy your needs in many areas.

Professional development, management, and leadership tools - Our Thursday evening keynote speaker is **Al Newman**, who helped the Minnesota Twins win two Major League Baseball World Series titles. He will use his knowledge from playing professional baseball and coaching on several levels to help us learn how to obtain success and reach our goals with desire, dedication, and determination. Those three “D’s” are also part of his teaching to youth in various athletic programs. Al helps lead Newmie Rewards, whose ultimate goal is to raise funds for sports teams and other programs (www.newmierewardsllc.com). On Thursday morning **Petra Marquart** (www.petramarquart.com) will talk to us first about **The Power of Service**, sharing why service matters to public works professionals. Teaching us how to be at our best every day, she will then focus on **Championship Performance**, sharing how our sense of self affects our ability to perform and influence. She is a dynamic and electrifying speaker you can’t afford to miss!

Broader Perspective - You have likely heard about corporate and public/private groups and efforts such as the Itasca Group and the state Transportation Finance Advisory Committee (TFAC). These are part of a broad-based effort to advocate for a reasonable response to the lack of ability to fund needed infrastructure improvements. We will hear about the **Private Perspective on**

Infrastructure Needs from high-profile representatives in the private sector.

Governmental Updates - We have once again secured our friends and leaders at the League of Minnesota Cities, the Transportation Alliance, and the Minnesota Department of Transportation to update us on ongoing or potential changes to law and policy at the state level. Given the timing of the conference relative to the legislative session, these speakers never fail to provide up-to-the-minute news on activities and progress at the Capitol.

APWA Refresher - We will hear from the APWA Regional Director Larry Stevens on Wednesday evening, and anticipate attendance at the conference by other national dignitaries. In addition, we will once again host the Leadership Academy graduation ceremony and hear updates on some of the strategic initiatives of the Minnesota Chapter. These sessions touch on the function and purpose of APWA, and renew our sense of commitment and appreciation for our great organization.

But most importantly, the Spring Conference gives us all a chance to come together, away from our daily menu of communication and management tasks. The ability to connect to our peers in a relaxed atmosphere, away from interruptions at the office, is the real value of the conference. Ideas are shared and relationships are built on a foundation of time together: at meals, at cabins, and at events such as the Camp Ripley Facility tour. In today’s environment of increased demands on budget and time, the Spring Conference is a valuable cog in the development of any public works professional.

See you in Nisswa!

John Rodeberg, Conference Co-Chair, SEH

Jupe Hale, Conference Co-Chair, WSB & Associates

APWA Minnesota Chapter 2013 Spring Conference

Grand View Lodge, Nisswa, Minnesota

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Program Agenda

Wednesday, May 8, 2013

3:00-6:00 p.m. Registration and Check-In *Main Lobby*

5:00 Get-Acquainted Reception *Lodge Deck*

6:00 Dinner *Heritage (Pine) Room*

7:00 Welcome *Grand Ballroom A*

Lee Gustafson, President, APWA Minnesota Chapter, and City of Minnetonka

APWA Update – National Perspective

Larry Stevens, APWA Region VI Director

Coach “D” Desire, Dedication, and Determination

Al Newman

As a public speaker, Al share’s knowledge gained from his parents, teachers, mentors, and teammates on being successful not only as an individual but also as a team player. Each of us strives to be champions or the best at whatever we do! The challenge is having the work ethic to endure setbacks along the way. Yes, failure is a part of obtaining success but with desire, dedication, and determination you can reach your goals!

Thursday, May 9, 2013

8:00 a.m. Opening *Grand Ballroom A*

Mark Kasma, Bolton & Menk, Inc.

The Power of Service

Petra Marquart, Petra Marquart and Associates

At the core of our work lies service. No matter how complex or difficult the issues we deal with may be, in the end, we work to make life better for the people of Minnesota. However, because of the nature of our work, sometimes the things needed to make things better in the long run may make things worse for some people in the short run. How we deal with people, the way we act, and the way we present ourselves during these times reflects the quality of our service and influences the cooperation of our customers along the way.

In this session, Petra Marquart, customer service expert and author, will share why service matters to public works professionals, the impact of service – both good and bad, the cornerstones of service, and how to choose to be at your best every day.

9:30 Break

9:45 Championship Performance

Petra Marquart, Petra Marquart and Associates

Every day, through every word and in every action, we choose to perform at our best or we choose not to. In this session, Petra Marquart will share how our sense of self

affects our ability to perform and influence our day-to-day decisions. We will discuss the seven steps that need to be taken to fully embrace the power to perform and the impact self-esteem plays on that performance. In addition, we will explore the steps to restore the personal power that drives performance and sets our sights on consistency and excellence.

11:15

Moderator: *Lee Gustafson, President, APWA Minnesota Chapter, and City of Minnetonka*

Leadership Academy Graduation

Bill Joynes and Wally Wysopal, Graduate School of Management, Hamline University

11:30

Chapter Strategic Initiatives and Business Meeting

- APWA Minnesota Chapter website, *Eric Eckman, City of Golden Valley*
- MN 2050, *Dan Gage, MacQueen Equipment, Inc.*
- Education and Training Committee – Underground Utility Inspector School Video, *Chris Petree, City of Lakeville*
- Volunteer Update, *Beth Engum, Ramsey County*

12:00 noon Boxed Lunch

Grand Ballroom B

12:15 p.m. Load Buses for Technical Tour and Depart

1:00

APWA Minnesota Chapter Membership Activity Committee Planned Activities and Networking (for participants not participating in the technical tour) View information section for sign-up details.

Program Agenda

Thursday, May 9, 2013 – Continued

1:30

Camp Ripley Facility Tour

On the way to our conference destination of Grand View each year, most of us pass Camp Ripley along TH 371. Camp Ripley has long been an intriguing and important location and resource for the State of Minnesota. Would you like to join us for a tour of the Camp's public works and military facilities?

Camp Ripley is a 53,000-acre (210 km²) military and civilian training facility operated by the Minnesota National Guard. The State of Minnesota purchased 12,000 acres (49 km²) of land to be used for military training. The site was officially named Camp Ripley in December 1930. The State of Minnesota realized in the 1950s what a prized resource Camp Ripley was, so the State gradually bought more and more land to bring it to its 53,000-acre site it is today. The Camp is used for training by the National Guard, Minnesota

State Patrol, Minnesota Wing of the Civil Air Patrol, MnDNR, and several foreign exchange military training programs from Norway, Canada, Finland, and the Netherlands.

This tour will take our group on a walking tour of the wastewater plant for 30 minutes. Then, the group will go to the Camp's TACC Building 11-1 and staff will present a 45-minute environmental brief, sharing their green initiatives and projects. The tour will conclude with a stop at the Minnesota Military Museum, which is housed on the Camp grounds.

6:00

Social Hour

Porch

7:00

Dinner

Grand Ballroom B

Friday, May 10, 2013

8:30 a.m.

Legislative Update

Grand Ballroom A

10:45

Private Perspective on Infrastructure Needs

Moderator: *Jupe Hale*, Co-Chair, Conference Planning Committee, and WSB & Associates

Margaret Donahoe, Transportation Alliance; *Anne Finn*, League of Minnesota Cities

Moderator: *John Rodeberg*, Co-Chair, Conference Planning Committee, and Short Elliott Hendrickson, Inc.

Jay Cowles, Itasca Group/Unity Avenue Associates; *Tom Sorel*, AAA Minneapolis

9:15

Minnesota Department of Transportation Update

Moderator: *April Crockett*, MnDOT Metro District

Charlie Zelle, Commissioner, Minnesota Department of Transportation (invited)

We often hear our public officials talking about the need to update and expand our public infrastructure, but in the next breath they talk about the cost of any improvement. In this presentation we will hear from representatives of the private sector who will tell us we can't afford to wait. The Itasca Project is an employer-led civic alliance drawn together by an interest in new and better ways to address Minneapolis/St. Paul regional issues that impact our economic competitiveness and quality of life.

10:00

Diversity Committee Update

Jon Rippke, Bolton & Menk, Inc.

10:30

Break

12:00 noon

Adjourn and Lunch

Grand Ballroom B

Information

Registration and Fees

The fee for the conference is \$225 for APWA members and \$250 for non-members, and includes all sessions, course materials, and refreshment breaks. Register online at <http://minnesota.apwa.net>, or fill out the attached registration form and fax the form to 612-624-5359.

APWA Minnesota Chapter Membership Activity

Register in advance for the membership activity online at <http://z.umn.edu/cvx>.

Location Information

A reservation and payment form for Grand View Lodge is available on our website at <http://minnesota.apwa.net>. Meals and lodging are to be paid directly to Grand View Lodge.

Disability accommodations are available upon request. For further information, contact Grand View Lodge at 218-963-7352 or toll-free at 800-368-1885, or view their website at www.grandviewlodge.com.

Professional Development Hours (PDHs)

Conference attendees will receive 8.25 PDHs for the APWA Minnesota Chapter Spring Conference. Please visit the following website for information about PDH requirements: <http://www.aelslagid.state.mn.us/conted>.

For more information contact:

Emily Strong
University of Minnesota
612-624-3492
cceconf3@umn.edu

2013 Planning Committee

Jupe Hale, WSB & Associates, Inc., Co-Chair

John Rodeberg, Short Elliot Hendrickson, Inc., Co-Chair

Sherri Buss, TKDA

Jeannine Clancy, City of Golden Valley

Robert Cockriel, City of Bloomington

April Crockett, Minnesota Department of Transportation

Beverly Farraher, Minnesota Department of Transportation

Jim Grube, Hennepin County

Lee Gustafson, City of Minnetonka

Brad Henry, University of Minnesota

Jon Horn, Kimley-Horn & Associates, Inc.

David Juliff, SRF Consulting Group, Inc.

Mark Kasma, Bolton & Menk, Inc.

Adam Kramer, Progressive Consulting Engineers

Mike Marti, SRF Consulting Group, Inc.

Sue Mason, Short Elliott Hendrickson Inc.

John Mazzitello, City of Mendota Heights

Bridget Rief, Metropolitan Airports Commission

Matt Saam, City of West Saint Paul

Tom Thompson, Stanley Consultants, Inc.

Doug Trangsrud, Stantec Consulting Services, Inc.

Don Volk, Automatic Systems Co.

Gene Anderson, University of Minnesota

Heather Dorr, University of Minnesota

Emily Strong, University of Minnesota

Registration

APWA—Minnesota Chapter 2013 Spring Conference

Please print or type

_____		_____	_____
Last Name	First Name	M.I.	
_____		_____	
Company/Institution		Title /Position	

E-mail			

Business Address			
_____		_____	_____
City		State	ZIP
_____		_____	
Daytime Phone		Fax	

I am a new member/first-time attendee.

Registration Fees

- \$225 APWA member**
 \$250 Non-member fee

Payment Method

- Enclosed is a check or money order **payable to the University of Minnesota.**
 Please bill my organization. (Attach Purchase Order.)
 I authorize payment on my credit card:
 VISA MasterCard Discover American Express

_____	_____	_____
Card Number	Expiration Date	Total Charge
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Cardholder Name (please print)		Signature

How to Register

Online:
minnesota.apwa.net

Fax to:
612-624-5359

Mail to:
CCE Registration
University of Minnesota
20 Ruttan Hall
1994 Buford Avenue
Saint Paul, MN 55108



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Disability accommodations are available upon request. This brochure is available in alternative formats. Please call 612-624-3708.
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