

# APWA-MN Strategic Plan

DRAFT June 19, 2019









VISION: Advocacy for building better communities.

MISSION: To advance the theory and practice of the design, construction, maintenance, administration, and operation of public works facilities and services in Minnesota.

## STRATEGIC PRIORITIES





### Value of Public Works

-  "Future City" at the Science Museum 
-  STEM / Student outreach 
-  Promote careers in public works
-  Asset management curriculum

### Voice of Public Works

-  Raise Our Grade [raiseourgrademn.org](http://raiseourgrademn.org) 
-  GAC - Government Affairs Committee

### Membership/ Education

-  National PWX/Snow conference hosting
-  Conferences/PDHs
-  Networking opportunities
-  Educational offerings

 Key initiative for 2019/2020