PUBLIC AWARENESS COMMITTEE

December 6, 2019
Fuddruckers (NE 494 & France)
11:00 am - 12:30 pm

In attendance:

Chuck Schwartz		**Cara Geheren**		**Wayne Houle**		**Chris Sagsveen**	
April Crockett		**Chadd Larson**		**Kevin Kielb**		**Ross Bintner**	
Beverly Farraher		**Jeannine Briol**		**Alan Offerman**		**Christina Orlowsky**	
Bob Moberg		**Jesse Struve**		**Russ Matthys**		**Tom Richter**	
John Rodeberg		**Jennifer Olejar**		**Bill Bowman**		**James Hauth**	
Erin McPhee-Anderson							

Minutes taken by: _____

1. Introductions

2. APWA-MN Executive Committee Orientation & Year-End 12/5 Meeting Summary
    a. Science Museum of MN (SMM) Collaboration
    b. Public Awareness Committee's mission and responsibilities review – See attached (Due 12/20)
    c. PAC Committee Commitments for 2020

3. APWA Polo Shirt Update

4. Fall Fund Raising/Funding Calendar/January Commitments

5. Committee Goals
    a. Advocate for public works safety
    b. Enable a viable workforce
    c. Facilitate public advocacy/funding

6. Committee Liaisons
    a. Committee and/or Initiative Updates
    b. Government Affairs Committee – Bob Moberg
    c. Communications – Cara Geheren
    d. Conference Planning – April Crockett
    e. Diversity - Kevin Kielb & Cara Geheren
    f. Education & Training – Bob Moberg
    g. Environment – Chadd Larson
    h. History – Wayne Houle
    i. Mn2050 - April Crockett & Russ Matthys
    j. Membership – Jennifer Olejar
    k. Outstate – Kevin Kielb

7. Set Next Meeting

8. Adjourn

Committee Mission and Duties

PUBLIC AWARENESS COMMITTEE – Minnesota Chapter

Mission Statement

Provide education to others (not technical/professional continuing education) so that they can choose to advocate for public works at all ages and in all places (schools, legislature, etc.). We accomplish this by leveraging existing resources (such as STEMLinks, etc.) and being creative in bringing public works issues to peoples' attention.

Duties and Tasks

- Help link varied Public Works Professional organizations together over common issues – possibly hosting policy summit meetings with CEAM, County Engineers Association, Consulting Engineers Council, and AWAA.
- Serve as an information resource for the Chapter on topical Public Works issues – keep membership updated on legislative activities.
- Advocate for Public Works funding through:
    - Legislative Advocacy.
    - Disseminate Public Works funding deficiency information by way of letters to Editors or speaking to Service Groups.
    - Develop a MN infrastructure status survey or collate existing infrastructure status information.

Structure

- The Public Awareness Committee is chaired by Chuck Schwartz.
- The Committee size is about 18 members.
- Meeting Schedule – The Committee meets about six times a year.