

AMERICAN PUBLIC WORKS ASSOCIATION MINNESOTA CHAPTER

2017 SPRING CONFERENCE



May 10–12, 2017

*Grand View Lodge and Conference Center
Nisswa, Minnesota*

The Minnesota Chapter is a recognized leader in public works education, advocacy, and building better communities.

Sponsored by:

American Public Works Association
Minnesota Chapter

Facilitated by:



COLLEGE OF CONTINUING EDUCATION

UNIVERSITY OF MINNESOTA

It's time to start making your plans to attend the Spring Conference! The Minnesota Chapter of APWA invites you to the annual rite of passage at Grandview Lodge, where we get ready for another construction season by learning valuable skills and perspectives, renewing and expanding our connections in public works, and doing some good in the community. Here's a quick snapshot of what's in store for you, and we encourage you to dig into the brochure for much more in the way of information and details.

WEDNESDAY EVENING:

Our conference kicks off with a reception and dinner, a welcome by Minnesota Chapter and APWA National leadership in attendance, and an entertaining session on teamwork led by Norm Barnhart, entertainer and magician. And there may even be a cameo from our Thursday keynote speaker!

THURSDAY MORNING:

Keynote speaker Sara Taylor takes the stage to explore diversity and inclusion in the workplace. But more than just exploring, she will enlighten you on not only the necessity for inclusion in the workplace but the untapped potential of organizations that lack an inclusive environment. Is your organization up to snuff? Do you even know how to measure if you are? Sara will guide discussion and thought toward critically evaluating where you as an individual, as well as your organization, fall on a spectrum of diversity and inclusion.

THURSDAY MIDDAY:

The Chapter Education and Training Committee host a brief session on Course Offerings, followed by the annual graduation of the APWA Leadership Academy. A great chance to identify the up-and-comers in Minnesota Public Works.

THURSDAY AFTERNOON:

Back by popular demand, the Minnesota Chapter will perform community service at the Gull Lake Recreational Area. This year we intend to plant seedlings to replace some of the trees lost in the 2015 storm—word has it that the Chapter is shooting to get more than 1,000 seedlings in the ground!

FRIDAY MORNING:



New this year is a symposium format for Friday! The symposium topic is "Advocating for Minnesota's Infrastructure," and it will be hosted by Andrea Eales, the APWA

National Director of Government Affairs. Guest speakers throughout the morning feature the State Auditor, legislators, public works lobbying organizations, MnDOT, and Minnesota 2050 champions all participating in speaking or panel-style discussions. It promises to be an engaging and informative format for all.

On behalf of the Conference Planning Committee, we are very happy with our program this year and feel energized by the value the conference overall will provide to you and members of your organization. We encourage you to get registered, make your travel and housing plans, and start reaching out to your colleagues to make your plans for our annual retreat. We are confident you will leave with an expanded toolbox, an expanded network, and a renewed enthusiasm for your service in public works. We will see you in Nisswa!

Kristin Asher, City of Richfield, Co-Chair
Jupe Hale, City of Maple Grove, Co-Chair

PROGRAM AGENDA

WEDNESDAY, MAY 10, 2017

3:00–6:00 p.m. **Registration and Check-In** *Norway Lobby*

5:00 **Get-Acquainted Reception** *Norway Deck*

6:00 **Dinner** *Norway, Birch, Oak Room*

7:00 **Welcome by Chapter President and National Representatives** *Norway, Birch, Oak Room*
Chris Petree, APWA Chapter President, City of Lakeville
Bo Mills, APWA President Elect, Germantown, Tennessee
Chuck Williams, APWA Region VI Director, City of Lenexa, Kansas

Top Ten Public Works Leader Award Presentation

7:10 **The Impossible Becomes Possible—with Teamwork**
Moderator: *Cristina Mlejnek*, Bolton & Menk, Inc.
Norm Barnhart, MagicNorm



As a comedic magician, Norm brings laughs with his dynamic after-dinner show. As a motivational speaker, he shares his perspective on teamwork and how anything is possible when everyone pulls together. Norm will combine these roles to provide an upbeat, meaningful presentation to kick off this year's conference.

Special guest Sara Taylor will provide a short introduction to her keynote presentation on Thursday morning.

THURSDAY, MAY 11, 2017

8:00 a.m. **Opening** *Norway, Birch, Oak Room*
Moderator: *Beverly Farraher*, City of Saint Paul

Transforming Your Approach to Diversity and Inclusion
Sara Taylor, deepSee Consulting

Why You Need It

Just having differences in the workplace isn't enough. In order to maximize innovation and opportunity, and minimize conflict or confusion, we need to actually build the skills of individuals in the workplace to be their most successful and effective as they interact across those differences. Cultural Competence helps us to do just that. Culture comes into play in nearly every interaction. Yet only 2.5% of us have the competence to see the full complexity of cultural differences and adapt to them to be our most effective. That means the vast majority of us are, at best, missing key differences that are at play and, at worst, unintentionally offending others. That's the bad news. The good news is that we can develop that competence in anyone and any workplace.

What It Is

How effective are you in your interactions across difference? That's one of the key questions this session asks. Five stages of cultural competence and effectiveness are identified as well as the potential use of an assessment called the Intercultural Development Inventory (IDI®). Foundational terms are clarified through several brains-on activities, and then participants work their way through the stages of competence. With this base knowledge, the focus of the session then shifts to competence development. Participants begin by understanding how to

approach, as well as understanding the value of unpacking their own cultural preferences; paying particular attention to assumptions generated through cultural unawareness and the impact such assumptions have on interactions between individuals and the workplace environment as a whole. Finally, participants practice using new competence tools and identify specific strategies to continue development.

Objectives

1. Define Culture and Cultural Competence
2. Describe the stages of cultural competence and their corresponding mindsets and skillsets
3. Explore implications of each stage
4. Learn general strategies for advancing cultural competence

9:30 **Break**

9:45 **Transforming Your Approach to Diversity and Inclusion (continued)**

Sara Taylor, deepSee Consulting

11:40 **Education and Training Committee Presentations**

Moderator: *Monica Heil*, WSB & Associates, Inc.

- Education & Training Committee Program Offerings (Monica Heil, Education and Training Committee Chair)
- Leadership Academy Graduation (Wally Wysopal, Hamline University)

Noon **Chapter Updates and Business Meeting**

12:30 p.m. **Lunch** *Heritage Room*

PROGRAM AGENDA

THURSDAY, MAY 11, 2017—CONTINUED

1:30 **2nd Annual APWA-MN Chapter Service Project: Gull Lake Recreational Area**

Contact: *Chris Petree*, APWA Minnesota Chapter President, City of Lakeville

10867 East Gull Lake Drive
Brainerd, MN 56401

The 2nd Annual APWA-MN Chapter Service Project at the Gull Lake Recreational Area is planned to take place on Thursday afternoon, May 11. After a very successful event in 2016 rebuilding fences, we will be back again in 2017 planting over 1,000 seedlings! This is a much-needed project as the Gull Lake Recreational Area lost over 2,000 trees in 2015 due to a severe storm. We need you, so bring clothes to the conference that are appropriate for planting as we will be completing the project rain or shine. Planting tools will be provided. Make our Chapter proud and be sure to participate in this event!

6:15 **Social Hour** *GLC Lobby*

7:15 **Dinner** *Grand Ballroom B*

FRIDAY, MAY 12, 2017

Advocating for Minnesota's Infrastructure

In this dynamic session you will hear from advocacy professionals at all levels, including members of congress! Most importantly, you will pick up tips and remove barriers on how to effectively advance the efforts that our MN2050 partners have provided. You won't want to miss this session!

8:30 a.m. **Introduction and Welcome** *Norway, Birch, Oak Room*
Moderator: *Andrea Eales*, APWA Director of Government Affairs

MN2050 Update
MN2050 Representative

What Is Happening in DC? Panel Discussion
Representative Rick Nolan

How the Legislative Process Works (State Perspective)
Margaret Donahoe, Minnesota Transportation Alliance

Getting Past the Obstacles and Begin Advocating and Building Relationships
Anne Finn and Heather Corcoran, League of Minnesota Cities

State of Minnesota's Infrastructure Report

Rebecca Otto, Minnesota State Auditor;
Len Kne, University of Minnesota

This session will demonstrate the interactive Smart City Infrastructure Tool and show attendees how MN2050 can use the tool to show the public, politicians, and professionals the extent, condition, and value of Minnesota infrastructure. The Smart City tool was developed over the past year as a cooperative project between the Minnesota State Auditor, the University of Minnesota, MN2050, the PCA, the Health Department, League of Minnesota Cities, and the Public Finance Agency. The initial rollout uses an interactive map to show drinking water, sanitary sewer, and auditor data for each city in Minnesota. In addition to demonstrating the current tool, the presentation will allow attendees to use the interactive touch screen and to comment on adding MN2050 survey data to the Smart City tool.

Advocating for Minnesota's Transportation Infrastructure

Minnesota Department of Transportation Representative

10:00 **Break**

11:30 **Adjourn and Lunch** *Heritage Room*



One of sixty-five cabins to choose from on the Grand View Lodge property (Photo courtesy of Grand View Lodge)

INFORMATION

Returning This Year—Service Project

The 2nd Annual APWA-MN Chapter Service Project at the Gull Lake Recreational Area is planned to take place on Thursday afternoon, May 11. After a very successful event in 2016 rebuilding fences, we will be back again in 2017 planting over 1,000 seedlings! This is a much-needed project as the Gull Lake Recreational Area lost over 2,000 trees in 2015 due to a severe storm. We need you, so bring clothes to the conference that are appropriate for planting as we will be completing the project rain or shine. Planting tools will be provided. Make our Chapter proud and be sure to participate in this event!

Non-APWA MN Chapter Golf Event

On Wednesday, at 11:00 a.m., a Shotgun Golf Event has been planned at The Pines. Cost will be \$60 and includes a cart. Greens fees should be paid to The Pines on the day of the event. Format will be a four-person scramble. Please contact Mark Kasma at markka@bolton-menk.com if you'd like to participate.

Registration and Fees

The fee for the conference is \$235 for APWA members and \$260 for nonmembers, and includes all sessions, course materials, and refreshment breaks. Register online at apwa-mn.org, or fill out the attached registration form and fax the form to 612-624-5359.

Cancellation and Refund Policy

A refund of the registration fee, less \$35, will be issued for cancellation requests received by e-mail to the University of Minnesota at cceconf3@umn.edu by May 5, 2017. Cancellations received after this date will not be eligible for a refund. Persons who register but cannot attend may send a substitute.

Location Information

A link to reserve lodging for Grand View Lodge is available on our website at apwa-mn.org. Meals and lodging are to be paid directly to Grand View Lodge.

Disability accommodations are available upon request. For further information, contact Grand View Lodge at 218-963-7352 or toll-free at 800-368-1885, or view their website at grandviewlodge.com.

Professional Development Hours (PDHs)

Conference attendees will receive 8.0 PDHs for the APWA Minnesota Chapter Spring Conference. Please visit the following website for information about PDH requirements: aelslagid.state.mn.us/conted.

For more information contact:

Katherine Hagberg
University of Minnesota
cceconf3@umn.edu
612-624-4230

2017 Planning Committee

Kristin Asher, City of Richfield, Co-Chair

Jupe Hale, City of Maple Grove, Co-Chair

Steve Albrecht, City of Burnsville

Sherri Buss, TKDA

Jeannine Clancy, Metropolitan Council Environmental Services

April Crockett, Minnesota Department of Transportation

Mark Erichson, WSB & Associates, Inc.

Beverly Farraher, City of Saint Paul

Brad Henry, University of Minnesota

Jon B. Horn, Kimley-Horn & Associates, Inc.

David Juliff, SRF Consulting Group, Inc.

Mark Kasma, Bolton & Menk, Inc.

Adam Kramer, Progressive Consulting Engineers

Mike Marti, SRF Consulting Group, Inc.

Sue Mason, Short Elliott Hendrickson Inc.

John Mazzitello, KLJ Engineering

Cristina Mlejnek, Bolton & Menk, Inc.

Chris Petree, City of Lakeville

Bridget Rief, Metropolitan Airports Commission

Matt Saam, City of Apple Valley

Tom Thompson, Stanley Consultants, Inc.

Doug Trangsrud, American Engineering Testing, Inc.

Heather Dorr, University of Minnesota

Katherine Hagberg, University of Minnesota

Zack McGough, University of Minnesota

REGISTRATION

APWA MINNESOTA CHAPTER 2017 SPRING CONFERENCE

Please print or type

Last Name First Name M.I.

Company/Institution Title /Position

E-mail

Business Address

City State ZIP

Daytime Phone Fax

- I am a new member/first-time attendee. I plan to participate in the service project on Thursday, May 11

Registration Fees

- \$235 APWA member
 \$260 Non-member

Payment Method

- Enclosed is a check or money order **payable to the University of Minnesota.**
 Please bill my organization. (Attach Purchase Order.)
 I authorize payment on my credit card:
 VISA MasterCard American Express Discover

Card Number Expiration Date Total Charge

Cardholder Name (please print) Signature

How to Register

Online:
apwa-mn.org

Fax:
612-624-5359

Mail:
CCE Registration Center
University of Minnesota
353 Ruttan Hall
1994 Buford Avenue
Saint Paul, MN 55108



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Disability accommodations are available upon request. This brochure is available in alternative formats. Please call 612-624-3708.
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